

CBmed Ltd. is a globally growing research company for biomarker research in medicine with its headquarter in Graz. CBmed links excellent research infrastructure, scientific expertise, medical knowledge, national and international industry partners for systematic medical biomarker research. Business language is English.

To strengthen our team in Graz, we are seeking to recruit an ambitious, committed.

Product Marketing Manager (f/m/d)

Tasks:

- Conduct research to identify new markets and customer needs based on CBmed's USPs
- Arrange business meetings with prospective clients.
- Promote the company's products/services addressing or predicting clients' objectives.
- Attending fairs, conferences, events.
- Implementation of marketing activities including traditional (press releases or conferences) and digital methods (website, LinkedIn, YouTube) to increase CBmed visibility.
- Build long-term relationships with new and existing customers.

Skills and Abilities:

- University degree in Life Science Area
- At least 5 years of working experience in biotech industry.
- Marketing experience - graphic" mindset - transferring words to attractive presentations, homepage redesigns and other PR activities.
- Fast implementation of ideas
- Fluent English communication skills
- Openness to work in an international team.
- Team player
- Ability to understand and explore expectations of partners.

You will have the opportunity to work in an internationally connected company, within a young, dynamic and international team.

We offer an unlimited contract with a yearly salary of €60 000 gross based on 40 hours/week. Overpayment is possible, depending on qualifications and work experience.



Planned start date upon May 1st.

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